



## The Florida State Chapter

# The Communicator

Women's Council of REALTORS Florida State Chapter

Vol 2 2010

### ...of Note

- \* March Summit 19th-21st
- \* April Great American Real-  
tor Days 6th-7th
- \* May Mid Year Legislative  
Meetings 10th-15th
- \* **DVP List pg 2**
- \* **District Events: pg 3**
- \* **Meet Your Governors pg4**

## A Note from President Harper



I know at this time of year all the Chapters are working diligently to secure the renewals of their present members by the March 1 deadline. I greatly appreciate everyone's enthusiasm and commitment to the organization and to their particular Chapters. I am certain we will have a great year together and all your dedication and hard work will be rewarded.

The Districts are picking dates for their events and for those who have reported in to us we have published those inside; so mark your calendars accordingly. See you in Chicago **Nan**



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## 2010 Summit: The New Rules of Real Estate.....*it's not too late to attend!*

Friday, March 19 - Sunday,  
March 21  
Chicago, IL

### Registration

[Register](#) for the Summit.

[Register](#) for the Leadership Skills Training.

[Brochure/Summit Registration Form in pdf.](#)

[Hotel: Marriott Chicago Downtown Magnificent Mile](#)

Savvy REALTORS® know that to profit in today's market we must stay ahead of changing trends. This exciting knowledge summit will help you understand what's new

and develop strategies for meeting the needs of today's consumer. You'll hear from the thought leaders of our industry and learn about technology tools to boost your productivity, including the new world of social media.

You will take home a mountain of relevant and actionable insights that will translate immediately to your business. The summit hotel is located on Chicago's famous Magnificent Mile, with world-class shopping just steps away. Join us, to sharpen your competitive edge, make business contacts and have fun, too. [Schedule of Events](#)

*"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."*

**-Maya Angelou-**

## 2010 District Leadership

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1	Susan Bradley	New Smyrna Beach	386-847-0600	<a href="mailto:susanbradley@cfl.rr.com">susanbradley@cfl.rr.com</a>
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3	Patti Renna	Stuart	772-215-5150	<a href="mailto:pattyrenna@aol.com">pattyrenna@aol.com</a>
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The WCR State  
 Newsletter will be  
 published 4-6 issues  
 each year.

Any information or  
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 should be submitted

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561-276-4717

## District Events Reported In

(note that June is very full)

District(s)	Date	Notes
I and II	July 14th	St Augustine
III	June 29th & 30th	educational session, meet the FR Candidates
IV	June 11th & 12th	Key West
V and XIII	June 29th (Tentative)	event will cover 9 Chapters
VI	June	TBD
VII	April 13th President's Dinner evening of the 12th	District Forum with Florida Realtors Citrus Hills Golf & Country
XII	June 3rd	with Florida Realtors Citrus Club

## Our 2010 District Forums

Many of the WCR Districts are trying to share the event with and get the participation of the Florida Realtors' District Vice Presidents in the planning and promotion of each event.

Not all events are scheduled, some events are tentatively planned, and some are all in place. It is our intent to give you the information that has been submitted for publication at this time so you can plan your sche-



dules accordingly.

As the various Districts are reporting in it is obvious that many of the events are being planned in the same month already (June). Since our President and other officers can only be in one place at a time, it will be important for everyone to check President Nan's schedule before making final plans....just a suggestion!

Many members try to attend District Forums outside of their District as well so it will be important that they are spread out throughout the year. At this time our first scheduled District VII Forum (Hernando County) is Tuesday April 13th, with the President's dinner on the evening of the 12th. (see District VII Forum below)

### Motivational Thought

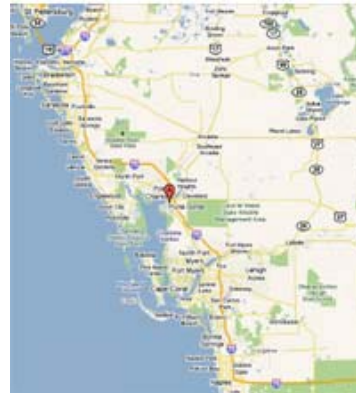
**"Let others lead small lives, but not you. Let others argue over small things, but not you. Let others cry over small hurts, but not you. Let others leave their future in someone else's hands, but not you."**

*Jim Rohn*

## Districts V & VIII Forum

On behalf of District V Vice President Sherry Haas and me, District XIII (and LCP Fort Myers, District 5 ☺) we have a Confirmed date from President Nan of Tuesday June 29<sup>th</sup> 2010 for our super-Regional 9 Chapter Forum in Punta Gorda. We will be featuring a morning education

program with 3 CE credits, a huge tradeshow, basket auction, sit-down luncheon and – the highlight for our members – the keynote address by our State President.



## District VII Forum in conjunction with

Tuesday April 13th

Time: 8:30–3:30pm

Location: Citrus Hills Golf & Country Club  
Hernando FL 34442

morning session:

: **Bill Lubin "Social Media"**

The Social Media Marketing Institute (SMMI) helps professionals and companies engage in social media



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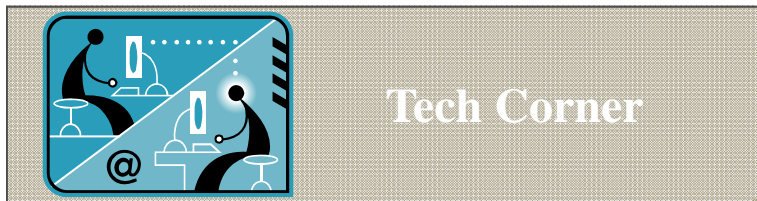
- Meet the Florida Realtors 2011 Officer Candidates  
-address by Nan Harper, WCR FL State Chapter President

-luncheon

-afternoon session

"Is It Easy Being GREEN?"  
panel discussion moderated by Jean Dorazio, NAR "Green" instructor  
more info:  
Joanna Starr-Hynes  
321-537-9707





We Love  
(Free)  
Webinars!

Who in The Council hasn't had the opportunity to hear and learn from **Amy Chorew**?? This amazing woman has been keeping our members in the forefront of technology for many years and we really appreciate it. Isn't it great to say "I learned that trick or that technique from a speaker at WCR?"

In one of the recent issues of The Tech Byte Amy included information about these 3 Free Upcoming Webinars

Interview with **Mike Mueller** - Fan Page Designer - How to create a FanPage that works! March 16, 2010 - Click here to register: <https://www2.gotomeeting.com/register/895660195>

Interview with **J. William James** - Smartphones, mobile gadgets and great tech tools. April 1, 2010 - Click here to register <https://www2.gotomeeting.com/register/386589827>

FREE! Rekindle your passion for Real Estate by participating in **Rich Levin's LIVE** 15 minute daily coaching webinars. Join in every week day at 8:45 AM EST. They are designed to provide you with the focus, motivation, direction and skills to jump start your career. *This is the Best Daily Coaching on Earth and it is FREE.* [Visit www.1stFifteen.com](http://www.1stFifteen.com)



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- Emerald Coast Association of Realtors,
- Hilton Resort on Pensacola Beach

**Silver –**

- Audrey Lackie,, Realtor
- Emerald Coast Women's Council of Realtors
- Naples on the Gulf Women's Council of Realtors



## in the news

How many of you have read the **March 2010 issue of REALTOR® magazine?** One of our members was quoted in the article "[Spring Cleaning for your Business](#)"

"Ree Fritz Cole, CIPS®, GRI, is planning a fresh approach to staging that she hopes will draw extra attention to her listings this spring. The luxury-home specialist plans to cross-market with other businesses that serve her market, such as yacht companies and aviation companies.

"I plan to have the yacht parked at the home's dock while holding an open house, or offer a helicopter ride to view the surrounding area." says Cole, broker-owner of Skywater Estates Inc. in Fort Lauderdale, Fla.

Cole also is working with a company that provides vacant listings with a live-in property manager who stages the house, takes care of paying utility bills, and manages the pool and lawn services for absentee sellers."



**Ree Cole**, President and Broker of Skywater Estates, Inc. located in Fort Lauderdale Florida. Ree was 2007 LCP of Fort Lauderdale Chapter and a 2008 & 2009 DVP for the State Chapter

*nice job Ree!*



We welcome news worthy notes about our members to be shared in our newsletters. Please include photo, contact info, exact source information to make our research and compilation simpler! If you are including any photos as attachments we would appreciate the name of the individual be included in the file name. e.g. robinMcKeever.jpg

We love getting information about our individual members or individual Chapters so that we may share the goodness with others.

Please email information to:

[sandyrae@gte.net](mailto:sandyrae@gte.net)

**2010 WCR Florida State Governors**

good page to print for reference

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