



*Performance Management Network Course
Florida WCR Chapter proudly offers*

*The Business of Your Business
People, Planning, Money & Management*

*January 20th, 2010
7:30-8:00 AM - Registration
8:00 AM to 4:00 PM - Class
Florida Realtors Mid-Winter
Business Meetings
Renaissance Orlando Resort*

This course teaches you:

- How to think about the business of your business and how to make it more profitable.*
- The principles that will allow you to take your business to the next level.*
- The How's and Why's of Staffing.*
- How to take a "systems approach" to growing your business.*
- To understand business cycles and cash flow.*

*Cost \$100 - 10% Member Discount if registered
prior to Jan 1, 2010 - Onsite Registration \$150*

For Registration: www.wcrfl.com

*Questions/Information Contact: Pam Jensen -
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Kristin Sampini, WCRFL PMN Task Force Chair -
thekeylimelady@gmail.com or
Pamela Banks, WCRFL Education Chairman -
PamelaLBanks@comcast.net*



**FEATURING CERTIFIED
INSTRUCTOR**

***Ric Giumenta, CRS, CRB, GRI,
PMN, ITI, AHWD, e-Pro, SFR, TRC***