



*Performance Management Network Course  
Florida WCR Chapter proudly offers*

*The Business of Your Business  
People, Planning, Money & Management*

*January 20th, 2010  
7:30-8:00 AM - Registration  
8:00 AM to 4:00 PM - Class  
Florida Realtors Mid-Winter  
Business Meetings  
Renaissance Orlando Resort*

*This course teaches you:*

- How to think about the business of your business and how to make it more profitable.*
- The principles that will allow you to take your business to the next level.*
- The How's and Why's of Staffing.*
- How to take a "systems approach" to growing your business.*
- To understand business cycles and cash flow.*



**FEATURING CERTIFIED  
INSTRUCTOR  
Ric Giumenta, CRS, CRB, GRI,**

**Registration Fee Only \$100**

***Enclose Your Check Payable to Women's Council of Realtors***

Name: \_\_\_\_\_ Name of Your Chapter: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

***Mail Check & Order Form to: Women's Council of Realtors  
c/o Pam Jensen 8771 S. Lake Circle, Ft. Myers, FL 33908  
Questions/ Information Contact: Pam Jensen • [wcrflorida@aol.com](mailto:wcrflorida@aol.com) 239-770-5394  
Or Kristin Stampini [kstampini@gmail.com](mailto:kstampini@gmail.com) 561-929-4846***